

“Flint Arrowhead Barbershop Chorus”
Business Plan

Purpose:

- The purpose of this document is to describe the function, growth, and development of the Flint Arrowhead Barbershop Chorus.

Vision:

- To become the premier a cappella music organization for men who love to sing barbershop.

Mission:

- We are a group of men of good will drawn together by their love of the four-part, a cappella barbershop harmony.
- We serve the musical needs of current and potential members by providing and actively supporting a variety of singing opportunities.
- We enrich our member’s lives through good fellowship, encouraging vocal harmony and music education.
- We sing to audiences with an uplifting musical style to promote public appreciation of this American art form.
- We initiate, promote, and participate in charitable projects to help build stronger communities and a better world.
- Our ***Vision*** and ***Mission*** supports and celebrates the Barbershop Harmony Society and the Pioneer District’s philosophy and initiatives as we *“Keep the Whole World Singing...”*

Goals:

- Membership Development
- Music Performance
- Marketing and Public Relations
- Financial

Values:

Integrity	Excellence	Pride
Respect	Discipline	Diversity
Camaraderie	Loyalty	Have-fun!
Commitment	Tradition	

Schedule of Events:

- Chorus Retreat - January
- Singing Valentines - February
- Spring Convention - April
- Spring Show - May
- Membership Events - May and September
- Dead Creek Picnic - June
- Chicken Dinner Fund Raiser - October
- Fall Convention - October
- Christmas Performances - December